

IMCCI Course Structure 文創產學程課程架構圖 2015

Required Courses 必修科目(4 credits 4 學分)	
<ol style="list-style-type: none"> 1. Research Methods 研究方法(2 credits 2 學分) 2. Independent Study I and II 研究指導 I 和 II (2 credits 2 學分, 1 credit per semester 每學期 1 學分) 	
Elective Courses 選修科目 (27 credits 27 學分)	Arts and Humanities Core Courses 藝術與人文核心課程 (Choose at least 2 courses 至少選 2 門課, 6 credits 6 學分)
	<ol style="list-style-type: none"> 1. Arts Creativity Seminar 藝術創新(3 credits 3 學分) 2. Performing Arts in Local and International Contexts 表演藝術的在地性與國際連接(3 credits 3 學分) 3. Cultural Policy 文化政策(3 credits)
	Arts Management Core Courses 藝術管理核心課程 (Choose at least 2 courses 至少選 2 門課, 6 credits 6 學分)
	<ol style="list-style-type: none"> 1. Marketing Strategies 行銷策略與規劃(3 credits 3 學分) 2. Cultural Organization Management 藝文組織經營與管理(3 credits 3 學分) 3. Digital Arts and New Media Management 數位藝術與新媒體管理(3 credits 3 學分) 4. Cultural Consumption Seminar 文化消費專題(3 credits 3 學分) 5. Creative Industries Management Seminar 創意產業管理專題(3 credits 3 學分)
	藝術實務專題 Arts Perspectives (Choose at least 3 courses 至少選 3 門課, 9 credits 9 學分)
	<ol style="list-style-type: none"> 1. Cultural Resources Seminar 文化資源專題(3 credits 3 學分) 2. Traditional Arts Seminar 傳統藝術專題(3 credits 3 學分) 3. Curatorial Studies Seminar 藝術策展(3 credits 3 學分) 4. New Media Seminar 新媒體領域專題(3 credits 3 學分) 5. Music Studies Seminar 音樂領域專題(3 credits 3 學分) 6. Fine Arts Seminar 美術領域專題(3 credits 3 學分) 7. Theater Studies Seminar 戲劇領域專題(3 credits 3 學分) 8. Dance Studies Seminar 舞蹈領域專題(3 credits 3 學分)
	Electives (6 credits) 選修 6 學分
	<ol style="list-style-type: none"> 1. Internship 實習 (1 credit per semester, maximum 2 credits 每學期 1 學分, 至多 2 學分) 2. Others 其他(4-6credits 4 至 6 學分, courses are offered by other departments or schools or universities, 需至其他院或所或他校選課)



Total Graduation Required: 31 Credits
畢業學分至少 31 學分